

名前 _____ 日付 _____ / _____

QUESTION

Please read the article below and summarize it in English between 45 and 55 words.

以下の記事を読み、45～55語の英語で要約してください。

READING

Companies use many channels to tell customers about products and services. Social media has become an important part of modern business communication around the world. More businesses now advertise their products through social media platforms.

What are some advantages of social media advertising? Companies can send information to many people in a short time. Posts may be shared widely without using traditional printed advertisements. Moreover, businesses can quickly check how users respond to a campaign. Comments, likes, and viewing numbers can show public interest immediately.

On the other hand, social media advertising also has some disadvantages. Negative comments about a product may spread quickly among users. This can damage a company's image before it can respond properly. Another concern is that advertisements may be difficult to separate from personal posts. Users may not realize that an influencer or ordinary-looking account is being paid to promote a particular product or service.

要約は2ページ目に書きます。記事の和訳は載せていません（読む練習のため）。答え合わせはQRから。

スマホで読み取ると、書いた英文をその場でAIが添削します。

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1ページ目の記事を、45～55語の英語で要約します。記事の言葉をそのまま写さず、自分の言葉で言い換えましょう。

解答欄

目安 45～55語（1行に8～9語ほど）

メモ（要点を3つ書き出してから、まとめます）

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